

KENT MARKETING SERVICES LIMITED
2007 YEAR END MARKET SUMMARY: ANYTOWN
DATE: JANUARY 01, 2007 TO DECEMBER 31, 2007
NO. OF DAYS: 365

Report 12

BRAND	TOTAL OUTLETS	CLOSED OUTLETS	-----TOTAL GASOLINE VOLUME-----				TOTAL	MKT SHR %	TOTAL IN GALLONS
			SUP	PREM	MID	REG			
MAJOR REFINERS									
ESSO	6			2,065,746	1,130,724	22,678,672	25,875,142	18.8	5,686,844
SHELL	8			2,911,721	692,912	23,696,678	27,301,311	19.8	6,000,288
PETROCANADA	3			976,554	508,098	10,854,111	12,338,763	8.9	2,711,816
TOTAL:	17			5,954,021	2,331,734	57,229,461	65,515,216	47.5	14,398,949
REGIONAL REFINERS									
CO-OP (WEST)	2			596,172	295,993	11,982,053	12,874,218	9.3	2,829,498
HUSKY	3			778,687	120,514	7,483,253	8,382,454	6.1	1,842,298
TOTAL:	5			1,374,859	416,507	19,465,306	21,256,672	15.4	4,671,796
REGIONAL PRIBRANDS									
MOHAWK	2			299,858	483,227	6,212,377	6,995,462	5.1	1,537,464
TOTAL:	2			299,858	483,227	6,212,377	6,995,462	5.1	1,537,464
INDEPENDENT BRANDS									
CANADIAN TIRE	1			205,073	136,955	4,233,073	4,575,101	3.3	1,005,517
FAS GAS	1					2,288,548	2,288,548	1.7	502,978
FAS GAS PLUS	7			1,551,488	596,928	24,166,623	26,315,039	19.1	5,783,525
RACE TRAC	2			200,456		2,089,132	2,289,588	1.7	503,206
SAFEWAY	1			255,356	170,259	4,680,153	5,105,768	3.7	1,122,147
SAVE ON FOODS	1								
SUPERSTORE	1								
UNBRANDED	1			157,624		2,877,911	3,035,535	2.2	667,151
UNITED PETRO	1			4,504	3,016	604,501	612,021	0.4	134,510

July 02, 2010

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Report 12

BRAND	TOTAL OUTLETS	CLOSED OUTLETS	-----TOTAL GASOLINE VOLUME-----			TOTAL	MKT SHR %	TOTAL IN GALLONS	
			SUP	PREM	MID				REG
TOTAL:	16			2,374,501	907,158	40,939,941	44,221,600	32.0	9,719,033
TOTAL INDUSTRY:	40			10,003,239	4,138,626	123,847,085	137,988,950	100.0	30,327,242

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2007 YEAR END MARKET SHARE DETAIL: ANYTOWN

DATE: JANUARY 01, 2007 TO DECEMBER 31, 2007

REF NO.	ADDRESS	TYPE OF OUTLET	CLOSED	-----TOTAL GASOLINE VOLUME-----				# OF DAYS	-----PRICE IN CPL-----			
				SUP	PREM	MID	REG		TOTAL	SUP	PREM	MID
TOTAL:					776,025	119,854	7,452,596	8,348,475				
PETROCANADA												
10650	6320 50 AVE - 63 ST	TCW GB SPLT			186,385	102,472	2,638,932	2,927,789	364	113.9	108.9	102.9
12875	37553 HWY 2 S - S OF POPULAR	GB SS DF			274,713	135,871	2,592,370	3,002,954	364	113.9	108.9	102.9
12904	3330 GAETZ AVE - 34 ST	TCW GB SS			512,780	268,363	5,593,071	6,374,214	364	113.9	108.9	102.9
TOTAL:					973,878	506,706	10,824,373	12,304,957				
CANADIAN TIRE												
12891	5908 GAETZ AVE - 59 ST	GB SS CAN			204,511	136,580	4,221,476	4,562,567	364	111.9	106.9	102.9
TOTAL:					204,511	136,580	4,221,476	4,562,567				
CO-OP (WEST)												
14442	69 DUNLOP ST - 30 AVE	CHST DF CAN			496,363	228,196	10,228,010	10,952,569	369	109.4	104.4	99.4
15228	6730 TAYLOR DR N - 68 ST	MXCS CHST DF			105,190	70,271	1,864,913	2,040,374	156	109.4	104.4	99.4
TOTAL:					601,553	298,467	12,092,923	12,992,943				
FAS GAS PLUS												
12873	37427 HWY 2 S	GB DF ATM			110,948		1,386,925	1,497,873	364	112.9		102.9
12882	4023 ROSS ST - 41 AVE	GB SS DF			180,089	105,308	2,918,897	3,204,294	364	106.4	102.9	99.4
12947	4305 55 AVE - 43 ST	GB SS DF			222,287	123,087	3,386,535	3,731,909	364	106.4	102.9	99.4
13475	5926 54 AVE - 60 ST	GB SS DF			136,597	82,780	2,659,187	2,878,564	364	106.4	102.9	99.4
13477	3202 49 AVE - 32 ST	GB DF ATM			315,097	119,643	5,243,374	5,678,114	364	109.9	106.4	102.9
14924	HWY 2 - HWY 11	GB DF CAN			282,079	164,475	4,887,632	5,334,186	364	109.4	104.4	99.4
14953	37452A HWY 2 S - LEVA AVE	GB SS REST			300,139		3,617,863	3,918,002	364	112.9		102.9

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2007 YEAR END DIESEL MARKET SUMMARY: ANYTOWN**DATE: JANUARY 01, 2007 TO DECEMBER 31, 2007****NO. OF DAYS: 365**

BRAND	NO. OF OUTLETS	CLOSED OUTLETS	DIESEL VOLUME	MKT SHR %
<u>MAJOR REFINERS</u>				
ESSO	4		2,471,053	13.9
SHELL	8		6,076,852	34.3
PETROCANADA	1		782,196	4.4
TOTAL:	13		9,330,101	52.7
<u>REGIONAL REFINERS</u>				
CO-OP (WEST)	2		1,333,438	7.5
HUSKY	3		974,829	5.5
TOTAL:	5		2,308,267	13.0
<u>REGIONAL PRIBRANDS</u>				
MOHAWK	2		289,731	1.6
TOTAL:	2		289,731	1.6
<u>INDEPENDENT BRANDS</u>				
FAS GAS	1		936,443	5.3
FAS GAS PLUS	7		4,751,642	26.8
SUPERSTORE	1			
UNBRANDED	1		102,304	0.6
TOTAL:	10		5,790,389	32.7
INDUSTRY TOTAL:	30		17,718,488	100.0

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KENT MARKETING SERVICES LIMITED
2007 YEAR END DIESEL DETAIL: ANYTOWN
DATE: JANUARY 01, 2007 TO DECEMBER 31, 2007

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REF NO.	ADDRESS	TYPE OF OUTLET			CLOSED	DIESEL VOLUME	# OF DAYS	DIESEL PRICE
ESSO								
12874	37543 HWY 2 S - WILLOW ST	GB	SS	DF		820,258	364	109.9
12890	7111 50 AVE N OF PHELAN ST	GB	SS	DF		692,267	364	109.9
12908	37416 HWY 2 S	GB	SS	DF		418,464	364	109.9
15117	5 REICHLEY ST- 55 ST	GB	SS	MXCS		533,294	364	109.9
TOTAL:						2,464,283		
SHELL								
13499	7141 GAETZ AVE N OF PHELAN	CCW	GB	SS		696,891	364	106.9
13624	37547 HWY 2 S - N OF WILLOW ST	GB	SS	DF		789,242	364	107.9
13724	140 ERICKSON DR - ROSS	CCW	GB	SS		118,707	364	106.9
14422	255 DAVISON DR - ROSS	GB	SS	DF		235,204	364	106.9
14675	6195 67 ST NR TAYLOR DR	GB	DF	PROP		1,118,718	364	107.9
14697	88 HOWARTH ST - TAYLOR DR N	GB	SS	MXCS		411,736	364	106.9
14699	103 GREENHAM DR - NORTHEY	GB	SS	MXCS		140,482	364	106.9
14700	37430 HWY 2 S	GB	DF	CAN		2,549,224	364	107.9
TOTAL:						6,060,204		
HUSKY								
12879	4505 49 AVE - 45 ST	CSS	BCW	DF		57,305	364	109.9
12948	2325 50 AVE S OF BENNETT	GB	DF	CAN		279,721	363	109.9
13855	37438 HWY 2 S	GB	SS	REST		634,362	364	106.9
TOTAL:						971,388		
PETROCANADA								
12875	37553 HWY 2 S - S OF POPULAR	GB	SS	DF		780,053	364	112.9
TOTAL:						780,053		

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Kent Marketing Services Limited
Year End Total Industry (Gasoline & Diesel)
Anytown, Canada
Days: 365

	Gasoline	Diesel
<i>2005</i>	161,107,820	7,594,689

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All volume is in litres

KENT MARKETING SERVICES LIMITED
MARKET SHARE SUMMARY: ANYTOWN
DATE OF READ: JUNE 30, 2005
NUMBER OF SALES DAYS: 90

Report 2

BRAND	OUTLETS	-----VOLUME IN LITRES-----				TOTAL	MKT SHR %
		SUP	PREM	MID	REG		
MAJOR REFINERS							
ESSO	59		5,874,021	2,526,051	63,582,802	71,982,874	22.6
SHELL	37		3,851,803	1,515,259	39,311,485	44,678,547	14.0
PETROCANADA	56	175,975	3,636,202	1,729,898	53,509,660	59,051,735	18.5
TOTAL:	152	175,975	13,362,026	5,771,208	156,403,947	175,713,156	55.2
REGIONAL REFINERS							
IRVING	14		391,890	95,527	6,006,557	6,493,974	2.0
SUNOCO	23	2,625,436	1,078,576	867,851	29,485,243	34,057,106	10.7
ULTRAMAR	44		2,520,969	417,167	27,068,578	30,006,714	9.4
TOTAL:	81	2,625,436	3,991,435	1,380,545	62,560,378	70,557,794	22.2
INDEPENDENT BRANDS							
CANADIAN TIRE	14		1,228,749	473,365	22,890,082	24,592,196	7.7
COUCHE TARD	1		7,757		208,365	216,122	0.1
CREVIER	3		34,351		533,993	568,344	0.2
DRUMMOND`S	2		248,692	40,478	1,157,069	1,446,239	0.5
ECONO	1		30,004		531,268	561,272	0.2
FRANCIS	2		7,505	18,191	151,636	177,332	0.1
FS	1		6,272		317,013	323,285	0.1
LOBLAWS	1		20,644	11,683	654,356	686,683	0.2
MAC`S	1		45,878		496,413	542,291	0.2
MACEWEN	6		214,710	1,833,522	2,965,678	5,013,910	1.6
MR. GAS	7		269,947	482,539	4,974,717	5,727,203	1.8
OLCO	8		156,932	11,070	3,144,899	3,312,901	1.0
PETRO PLUS	1				183,420	183,420	0.1
PETRO T	6		74,390		1,054,587	1,128,977	0.4
PIONEER	12		820,290	345,431	16,510,495	17,676,216	5.6
R.L. PETROLES	10		88,728	12,788	1,309,932	1,411,448	0.4
SEAWAY GAS	1		17,113	81,630	300,540	399,283	0.1
SONERCO	1		7,002		102,672	109,674	0.0
SONIC	4		36,882		677,156	714,038	0.2

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**KENT MARKETING SERVICES LIMITED
 MARKET SHARE SUMMARY: ANYTOWN
 DATE OF READ: JUNE 30, 2005
 NUMBER OF SALES DAYS: 90**

Report 2

BRAND	OUTLETS	-----VOLUME IN LITRES-----				TOTAL	MKT SHR %
		SUP	PREM	MID	REG		
STINSON FUELS	2		18,292		472,664	490,956	0.2
SUNYS	9		234,071	28,606	3,469,989	3,732,666	1.2
SUPERSTORE	1		50,410	21,254	1,011,886	1,083,550	0.3
UNBRANDED	8		225,003	39,341	1,814,857	2,079,201	0.7
TOTAL:	102		3,843,622	3,399,898	64,933,687	72,177,207	22.7
TOTAL INDUSTRY:	335	2,801,411	21,197,083	10,551,651	283,898,012	318,448,157	100.0

KENT MARKETING SERVICES LIMITED
DIESEL MARKET SHARE SUMMARY: ANYTOWN
DATE OF READ: JUNE 30, 2005
NUMBER OF SALES DAYS: 90

Report 4

BRAND	TOTAL OUTLETS	DIESEL OUTLETS	% DES OUTLETS	-----VOLUME IN LITRES-----			% DES VOL	% DE MKT SHR
				DIESEL	GAS	TOTAL		
MAJOR REFINERS								
ESSO	59	23	39.0	3,077,131	71,982,874	75,060,005	4.1	24.0
SHELL	37	14	37.8	1,592,763	44,678,547	46,271,310	3.4	12.4
PETROCANADA	56	26	46.4	1,690,182	59,051,735	60,741,917	2.8	13.2
TOTAL:	152	63	41.4	6,360,076	175,713,156	182,073,232	3.5	49.7
REGIONAL REFINERS								
IRVING	14	7	50.0	377,365	6,493,974	6,871,339	5.5	2.9
SUNOCO	23	4	17.4	284,322	34,057,106	34,341,428	0.8	2.2
ULTRAMAR	44	22	50.0	1,171,750	30,006,714	31,178,464	3.8	9.1
TOTAL:	81	33	40.7	1,833,437	70,557,794	72,391,231	2.5	14.3
INDEPENDENT BRANDS								
CANADIAN TIRE	14	2	14.3	242,323	24,592,196	24,834,519	1.0	1.9
COUCHE TARD	1				216,122	216,122		
CREVIER	3	2	66.7	27,362	568,344	595,706	4.6	0.2
DRUMMOND`S	2	2	100.0	686,295	1,446,239	2,132,534	32.2	5.4
ECONO	1	1	100.0	70,724	561,272	631,996	11.2	0.6
FRANCIS	2	1	50.0	38,826	177,332	216,158	18.0	0.3
FS	1	1	100.0	47,523	323,285	370,808	12.8	0.4
LOBLAWS	1	1	100.0	44,590	686,683	731,273	6.1	0.3
MAC`S	1				542,291	542,291		
MACEWEN	6	1	16.7	169,028	5,013,910	5,182,938	3.3	1.3
MR. GAS	7	7	100.0	430,172	5,727,203	6,157,375	7.0	3.4
OLCO	8	7	87.5	359,447	3,312,901	3,672,348	9.8	2.8
PETRO PLUS	1	1	100.0	62,497	183,420	245,917	25.4	0.5
PETRO T	6	5	83.3	29,375	1,128,977	1,158,352	2.5	0.2
PIONEER	12	5	41.7	1,095,223	17,676,216	18,771,439	5.8	8.5
R.L. PETROLES	10	7	70.0	319,355	1,411,448	1,730,803	18.5	2.5
SEAWAY GAS	1	1	100.0	57,968	399,283	457,251	12.7	0.5
SONERCO	1	1	100.0	2,523	109,674	112,197	2.2	

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DIESEL MARKET SHARE SUMMARY: ANYTOWN
DATE OF READ: JUNE 30, 2005
NUMBER OF SALES DAYS: 90

Report 4

BRAND	TOTAL OUTLETS	DIESEL OUTLETS	% DES OUTLETS	-----VOLUME IN LITRES-----			% DES VOL	% DE MKT SHR
				DIESEL	GAS	TOTAL		
SONIC	4	4	100.0	101,937	714,038	815,975	12.5	0.8
STINSON FUELS	2	2	100.0	100,814	490,956	591,770	17.0	0.8
SUNYS	9	8	88.9	394,379	3,732,666	4,127,045	9.6	3.1
SUPERSTORE	1	1	100.0	77,124	1,083,550	1,160,674	6.6	0.6
UNBRANDED	8	5	62.5	258,719	2,079,201	2,337,920	11.1	2.0
TOTAL:	102	65	63.7	4,616,204	72,177,207	76,793,411	6.0	36.0
TOTAL INDUSTRY:	335	161	48.1	12,809,717	318,448,157	331,257,874	3.9	100.0